

In re Application of: Aharon Ronen MIZRAHI et al  
 Serial No.: 10/534,136  
 Filed: February 22, 2006  
 Office Action Mailing Date: September 24, 2010

Examiner: Scott L. Jarrett  
 Group Art Unit: 3624  
 Attorney Docket: 35935  
 Confirmation No.: 8484

### **REMARKS**

Reconsideration of the above-identified application in view of the remarks following is respectfully requested.

Claims 1, 9, 12, 14-17, 19, 23, 46-56, 70-75 and 88-115 are in this Application. Claims 52-56 and 101-112 have been withdrawn from consideration.

#### 37 C.F.R 1.105 Requirement for Information

Applicant thanks the Examiner for the opportunity provided in the further Office communication to complete the 37 C.F.R 1.105 information requirements.

- The Examiner requests from the Applicant to provide names of products or services incorporating the claimed subject matter. Products/services that were/are publicly available or for sale related to the disclosed invention are:
  - MI Live.
  - MR-Live.
  - Dynamic Survey.
  
- The Examiner requests from the Applicant to provide documentation, publications related to the features and capabilities of the identified products/services. The following documents are considered to be relevant to the features/capabilities of the identified products/services:
  - NetOnCourse website.
  - Presentations:
    - 1) MI-Live demo final.
    - 2) MR-Live 09.21.
  - Press releases:
    - 1) Webcasts to go interactive - By Ephraim Schwartz.

In re Application of: Aharon Ronen MIZRAHI et al  
 Serial No.: 10/534,136  
 Filed: February 22, 2006  
 Office Action Mailing Date: September 24, 2010

Examiner: Scott L. Jarrett  
 Group Art Unit: 3624  
 Attorney Docket: 35935  
 Confirmation No.: 8484

- 2) Netoncourse<sup>sm</sup> announces the next generation of online market research.
- 3) Invoke Solutions Continues to Drive Innovation of Real-Time Market Research with Release of Dynamic Survey 3.0.

It is respectfully urged that none of the above-referenced documents are relevant to the subject matter covered by currently amended claims 1 and 19. Applicant further indicates that the system based on the disclosure in this patent application was developed during 2003 and was released for initial commercial use during September 2003.

Respectfully submitted,

**/Jason H. Rosenblum/**

Jason H. Rosenblum  
 Registration No. 56,437  
 Telephone: 718.246.8482

Date: October 25, 2010

**Enclosures:**

• **7 References:**

- NetOnCourse – web site.
- MI-Live demo final.
- MR-Live 09.21.
- Webcasts to go interactive - By Ephraim Schwartz.
- Netoncourse<sup>sm</sup> announces the next generation of online market research.
- Plesko
- Invoke Solutions Continues to Drive Innovation of Real-Time Market Research with Release of Dynamic Survey 3.0.